



GAS FURNACES
MODEL U96V

MORE EFFICIENT MORE RELIABLE MORE PEACE OF MIND

Experience reliability for years to come while also saving money and energy with the Ruud **U96V Ultra Series Gas Furnace**. This high-efficiency, ENERGY STAR® qualified series is engineered so that you don't have to think about being comfortable in your home – you just are.

RUUD.COM

ULTRA™ SERIES **GAS FURNACE MODEL U96V** **96% AFUE* EFFICIENCY**



Premium Comfort

We've improved airflow, which means you get fewer cold spots and better overall indoor air quality during every season.

Maximum Efficiency

A 96% Annual Fuel Utilization Efficiency (AFUE) guarantees this gas furnace makes the most of every drop of fuel.

Peace of Mind

A host of features ensure year-round reliability. And for added confidence, our gas furnace is backed by some of the best warranties in the industry.

Reliability & Durability

Our Ultra Series Gas Furnace is designed with the exclusive PlusOne™ Ignition System, the most reliable system on the market today.

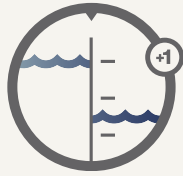


360°+1 TAKES COMFORT A STEP FURTHER.

The Ruud U96V *Ultra* Series Gas Furnace was designed using our 360°+1 process, which means every detail of the product is meticulously evaluated from every angle. We consider the work that goes into installing and servicing our products, as well as how we can deliver the very best homeowner experience. And then we take it a step further. That's 360°+1. And that's why you can count on your gas furnace to bring you and your family years of comfort.



Ruud-Exclusive
PlusOne™ **Ignition System**



Ruud-Exclusive
PlusOne™ **Water Management System**



Industry-First
PlusOne™ **Diagnostics**

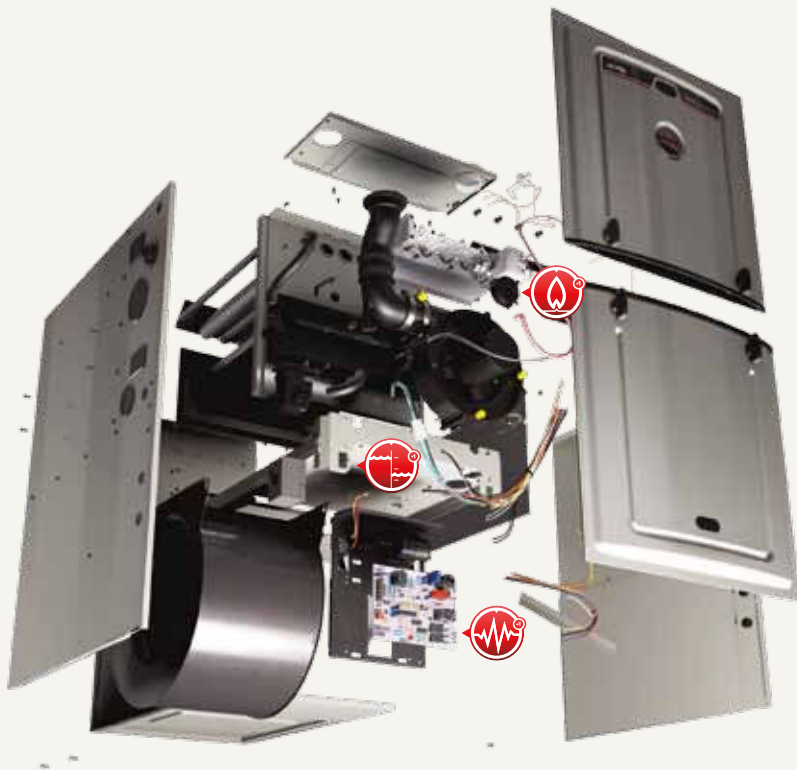
Designed for Comfort that Lasts

Industry-first patented features and 360°+1 engineering make the Ruud U96V *Ultra* Series Gas Furnace a smart option. From top to bottom, inside and out, and every angle in between, we've thought of everything to bring you **efficient** and **reliable** indoor comfort.

Enjoy more comfort and better performance thanks to a two-stage operation that offers a more **consistent indoor environment** — keeping cold spots to a minimum. The two-stage heating design primarily operates on low-speed, only temporarily switching to high during peak cold-weather conditions.

Less sound and more comfort is what you get with a Ruud *Ultra* Series Gas Furnace. The new patented heat exchanger design provides improved airflow, which reduces operating sound by 20%**. The variable-speed ECM motor also contributes to a quiet, more efficient operation. It's engineered to provide better humidity control while using less power. Overall, this is one of the **quietest furnaces on the market**. And because it's high-efficiency, your monthly energy bill will benefit, too.

Reliability is of the utmost importance when it comes to your home's comfort. Our *Ultra* Series Gas Furnace comes standard with the Ruud-exclusive PlusOne Ignition System. This proven direct spark ignition (DSI) is one of the most reliable ignition systems available today. Used **exclusively by Ruud** in the Heating and Cooling industry, this proven technology is also used on ovens and stoves — appliances that you rely on daily to ignite.



Engineered for High-Performance

- **96% AFUE** – This means maximum efficiency for you, and may qualify you for local and/or utility rebates.
- **Two-Stage Operation** – Provides superior comfort by knowing when to switch into high gear, so there is no need for you to adjust the thermostat.
- **Variable-Speed ECM Motor** – Uses less energy than a single-stage motor. It's engineered for better dehumidification, which provides you with better indoor air quality.

Protect your home with our PlusOne Water Management System. The industry's first blocked drain sensor will shut off your furnace when a drain is blocked, preventing water spillage and potential water damage to your home. It also prevents seasonal start-up issues. All this and one of the **best warranties** in the industry translate to fewer repair bills and a more comfortable indoor environment.

Easy installation and maintenance features benefit consumers, too. This means savings on installation costs and maintenance. The Ruud *Ultra* Series Gas Furnace is designed with PlusOne Diagnostics — our industry-first, 7-segment LED display that makes service calls **quick and easy**.

Save Energy and Money

The U96V Ruud *Ultra* Series Gas Furnace is not only high-performing, it also **saves you energy and money**. A 96% AFUE rating may qualify you for local and/or utility rebates. It's everything you need in a gas furnace — and more.

Energy Savings are a welcome bonus to any heating system. Maximum airflow and a patented heat exchanger design mean the Ruud *Ultra* Series Gas Furnace uses fuel efficiently and economically. It gets an ENERGY STAR® rating for maintaining comfortable temperatures while reducing energy consumption and **lowering utility bills**.

Utility Rebates are now widely offered as incentives to **reduce energy consumption** and make responsible use of resources. With a 96% AFUE rating, you may be eligible for a rebate. Visit Ruud.com/rebate to check your state's policy on local utility and municipality rebates, and get ready to reap the rewards of choosing the best for your home.



EcoNet is an innovative technology from Ruud that will allow monitoring and controlling of Ruud air conditioning, water heating and pool heating systems — all from a single access point. This will allow products that feature EcoNet technology to work together to ensure optimal performance and energy efficiencies in your home. The U96V *Ultra* Series Gas Furnace is an EcoNet-enabled product that is compatible with the advanced, easy-to-program touch screen EcoNet Control Center — where you can control all Ruud EcoNet-enabled appliances.

RELY ON RUUD.™

For more than a century, Ruud has been a **name synonymous with reliability**. We engineer our gas furnaces with durability in mind, testing and retesting to guarantee a superior product. In addition, we work hard to bring you energy-efficient products that reduce your monthly energy costs, so you can be sure you're getting long-lasting value and comfort with any Ruud product you purchase.

HVAC Talk

Single-Stage:

One level of operation, with no differentiation between peak or non-peak heating demands.

Two-Stage:

More than one level of operation, which saves energy during non-peak heating demands.

Efficiency:

Description for how effectively incoming energy is converted to outgoing energy. The higher the number, the more efficient the unit – and the lower the operating costs.

AFUE:

Annual Fuel Utilization Efficiency. Used to express the efficiency of gas furnaces. The higher the AFUE rating, the more efficient the unit.

Heat Exchanger:

Responsible for transferring heat from furnace burners to the blower. Ruud uses some of the finest heat exchangers in the industry, offering limited lifetime warranties on some models.

Variable-Speed ECM Motor:

Used in higher-efficiency indoor and outdoor units. Automatically adjusts the flow of warm or cool air in your home for ultimate comfort.

When it's time to upgrade or replace your system, Ruud makes it easy. Our full line of energy-efficient gas furnaces is built to keep your family comfortable while saving on energy and maintenance costs. **Visit Ruud.com today to learn more.**

BENEFITS AT-A-GLANCE

Motor:

Variable-speed ECM motor
Two-stage operation for more comfort

Efficiency*:

96% AFUE rating

Sound Level**:

Improved airflow for
20% quieter operation

Ruud-Exclusive Design:

PlusOne Ignition System –
Direct spark ignition

PlusOne Water Management
System – Blocked drain sensor
(patent pending)

PlusOne Diagnostics –
7-segment LED display

Limited Warranty***:

Parts – 10 years
Heat exchanger – limited lifetime
Total unit replacement – 10-year

GET COMFORTABLE

For high-efficiency comfort and peace of mind at an affordable price, the Ruud *Ultra Series* Gas Furnace is your best choice. Find your local Ruud Independent Contractor today at

Ruud.com/Contractors.



For over 100 years, Ruud has provided trusted, long-lasting solutions. We have made a habit of delivering reliable heating & cooling products focused on keeping you comfortable. No matter how advanced our engineering has become, we'll always "make them like we used to." With Ruud, you get a history of doing things right and our word that you can **Rely on Ruud.™**

Ruud Indoor Air Quality Products

Ruud takes your comfort to the next level with a full line of products designed to remove impurities from the air and maintain optimal moisture levels in your home. To learn more, visit us online today at **Ruud.com**.



The Protection Plus® extended service plan extends the coverage length and type of your HVAC product warranty. Talk to your contractor about the plan that's right for you, or visit **Ruud.com/ProtectionPlus**.†



KwikComfort® Financing offers you a convenient way to finance elements of your Ruud Home Comfort purchase—your HVAC equipment, installation, Protection Plus® extended service plan, maintenance agreements, and more. To learn more, visit us online today at **Ruud.com/KwikComfort**.†



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"In keeping with its policy of continuous progress & product improvement, Ruud reserves the right to make changes without notice."



* Annual Fuel Utilization Efficiency (AFUE) measures the amount of heat delivered to a home compared to the amount of fuel that is supplied to the unit. Higher AFUE ratings reflect higher efficiency.

** Testing showed, on average, a 20% reduction in sound when compared to previous Ruud gas furnace models.

*** Registration within 60 days of installation, original homeowner and residential application only. See Warranty Card for full details.

† Protection Plus and KwikComfort website details apply to the U.S. market. Please contact Ruud Canada for Canadian program details.